

VENTURA GROUP CELEBRATES 35 YEARS OF UNPARALLELED EXCELLENCE

The Ventura Group of Companies has been a thought-leader and major player in the industrial, mining, automotive, agricultural, manufacturing, military and energy fields in Southern Africa for the past 35 years. The Ventura Group consists of three unique entities, all specialising in bespoke solutions for its clients.

Ventura Engineering Equipment is the first of the sub-brands within the group. The company first came into being in 1979, and soon became a leading supplier of specialist heat exchange products and cooling components in Southern Africa. The highly skilled team at the company built a solid reputation of customer-centric service and quality products. This has remained the central ethos in its business model to this very day.

Ventura Engineering Equipment's products range from radiators and oil coolers to cooling fans and are manufactured to the highest standards to suit each client's unique technical requirements. These components are mainly designed for heavy duty requirements and have been adapted for use as fuel and water coolers as well as heaters.

WingFan is the second sub-brand of the Ventura Group. WingFan is the most innovative manufacturer of modular axial impellers globally, and its name is synonymous worldwide with reliability and excellent quality. The Ventura Group is the sole distributor of WingFan products in Southern Africa, and as such has positioned the company as a standalone arm to its operations.

WingFan products are used in a wide variety of applications where the focus is placed on heat exchange applications. The company constantly develops new products with the focus on new blade profiles that address the ever-expanding needs of clients. Thereby the choice of impeller mountings is nearly unlimited. Airflow, direction of rotation and even noise emissions can be individually adapted using the company's sophisticated modular system.

The wide range of products from WingFan are typically found in several applications including agriculture, compressors, industrial HVAC, construction, municipal, speciality vehicles, cooling towers, combustion engines, heat exchangers, commercial HVAC and mobile HVAC.

Finally, the Ventura Group also specialises in solar heating products through **Solarvent** – the third entity within the group. The company boasts a range of products that harness the sun's energy to heat water through state-of-the-art solar heating products. With a growing emphasis on environmentally friendly and sustainable energy creation, Solarvent is able to address client's specific needs through its superb product range.

With 35 years of experience behind them, the expert-team at The Ventura Group of companies are set to continue their ethos of excellence with the same thought-leading products and a continued focus on customer-centric practices. "We have been a significant player in the market for nearly four decades, and as we celebrate this milestone, we look forward to continue developing tailor-made solutions to our clients for many years to come," says Fritz Eksteen, CEO of The Ventura Group.

With a sterling reputation built on quality, unique solutions and superior products of the last 35 years, The Ventura Group of companies is set to ring in a new era of continued excellence, while always placing its client's needs first.

For more info on The Ventura Group, visit the websites for each division:

Ventura Engineering Equipment – www.ventura.co.za

WingFan – www.wingfan.com

Solarvent – www.solarvent.co.za